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Federal Extension Service. (20 mg)
U. S. Department of Agriculture

3 PROGRAM DEVELOPMENT PROCESS*

PROGRAM DEVELOPMENT is a continuous and a cooperative process in which there is:

Involvement by the lay people
Problem identification by the lay people and
Goal setting by the lay people or

and --County Extension Agents or --Specialists

on making by the lay people

with --Supervisory Staff
--Other Professional Workers

Assistance in all stages from

Decision making by the lay people Implementation by the lay people

PROGRAM: A county Extension Service program is arrived at cooperatively by the local people and the extension staff and includes a statement of:

1. The situation in which the people are located

2. The problems that are a part of the local situation

3. The objectives and goals of the local people in relation to these problems

4. The recommendations or solutions to reach these objectives

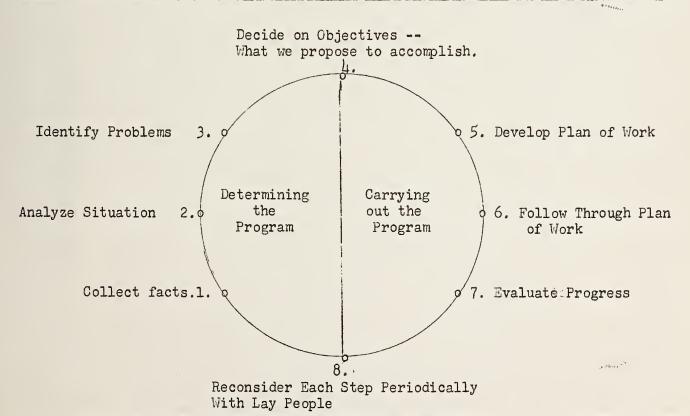
--On a long time basis (may be several years)

-- On a short time basis (may be one year or less)

<u>PLAN OF WORK</u>: This is a statement of the activities to be undertaken by an individual, agency, or group, within a definitely stated time, to carry out the recommendations indicated in the program. The plan of work indicates:

What is to be done
Who is to do it
How it is to be done

When it is to be done
Who is to be served or reached
How results might be measured



^{*} Adapted from materials developed at the Michigan Home Demonstration Staff Conference, May 1955. ER&T-122(4-56)

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